



Becker. Your partner. Your peace of mind.



BECKER
EXHIBITS



Looking for a true tradeshow partner?

Look no further than Becker.

When you've poured your heart and soul into creating a great product, you want it showcased and displayed for maximum impact. That's why it's so important for you to choose a tradeshow partner who fully understands the complexities of the business and who will eagerly work to achieve your goals.

We're Becker Exhibits, and we are that perfect tradeshow partner. For more than 40 years, the dedicated team at Becker Exhibits has been designing, manufacturing and managing innovative tradeshow exhibits, point of purchase displays, custom showrooms, interactive kiosks and retail solutions for clients around the globe.



Joel Becker, President
Ann Hunger, Director of Corporate Events & Travel
Andrew Becker, Vice President, Operations

"No matter the scope of the project, our commitment remains the same — to help our clients create the most results-driven, strategically sound exhibit possible. Every member of the Becker Exhibits team is dedicated to achieving only the highest levels of production quality. We're proud of our work, and our commitment to excellence shows in every piece we produce."

Joel Becker, President, Becker Inc.

Welcome... to Becker Exhibits



What do people think when they walk into a tradeshow?

It's pretty simple... "I want to grow my sales and my business."

At Becker we are tradeshow savvy and our history of creative strategic planning assures your success. We will take the time to understand your business and clearly identify your goals and objectives to create one of a kind tradeshow solutions. Let us help you show your work to the world today.



"Being able to depend on a company that provides creative thinking, does my worrying for me, and covers all of the details...that's why I use Becker."

Dave Carey, Vice President of Marketing,
LeeBoy

Strategy, Concept & Design

Fabrication Experts



Your tradeshow aspirin: say goodbye to your headaches.

When it's time to take your products on the road, you need a tradeshow partner that will work for you in the most efficient manner possible. Each step of the process — design and production, shipping and transport, assembly and set up, show operation, dismantling, and return transport — is critical. And the Becker team takes each of these vital components into careful consideration from the moment we begin a project. One dedicated team, one point of contact, and one less thing for you to worry about.

	EXHIBIT SERVICES	DESIGN	MEETING SERVICES
PRE-SHOW	<ul style="list-style-type: none"> Coordination of show contracts and services Flexible options to rent, lease, or purchase displays and components Seamless digital media integration solutions 	<ul style="list-style-type: none"> Strategic planning and design of booth properties & graphics Themed event design: logo development, invitations, product literature, banners and directional signage High definition video and audio creation, integration and support 	<ul style="list-style-type: none"> Site inspection and research On-line registration Travel and accommodation arrangements Incentive program development and administration
SHOW	<ul style="list-style-type: none"> Theater staging, lighting, and talent procurement On-site labor management Comprehensive I & D services 	<ul style="list-style-type: none"> Additional on-site graphics, last-minute name badges, or directional signage for special events 	<ul style="list-style-type: none"> Customer events, PR events, sales meetings, theme parties, award ceremonies, product launches, or customer hospitality Show staff uniforms Promotional items/booth giveaways
POST-SHOW	<ul style="list-style-type: none"> Refurbishment and warehousing services 	<ul style="list-style-type: none"> Continue to develop product literature and other communications 	<ul style="list-style-type: none"> Lead prequalification and literature fulfillment

Tradeshow Specialists

Single-source Provider



Experience the difference of true commitment.

When you partner with the team at Becker Exhibits, you'll work with seasoned I & D professionals who have the experience to calmly handle every spec, space, power, sound, environment and lighting... requirement imaginable. This full-service, on-site approach allows you to spend your valuable show time networking with your customers and promoting your products.

Installation & Dismantle

The screenshot shows the Becker Exhibits website with a navigation menu (Create Event, Events, Inventory, Event Tools, Resources, Staffing, FAQ, Rentals) and a main section titled 'Inventory' by MR Enterprise, Inc. Below the title is a search bar and a 'Quick Find' dropdown menu. An 'Inventory Listing' table is displayed with the following data:

Sort Items »	Item Name	Item#	Category	Sub-Category	Size	Location	Inventory Available
	Reception Counter		Tradeshows Properties	Counter	60x24x42 in	Becker Exhibits - Schofield	1 1

*Availability based on 6/18/2008 (Change)

“The pride we take in each exhibit doesn't end at the dock door. Becker has one of the most effective exhibit property management systems in the business with nationwide secure locations and wholly owned and operated warehousing. You'll even have access to your inventory 24/7 with our online system.”

Gerry Weber, General Manager, Becker Exhibits

Refurbishment, Storage & Logistics



But, wait! That's just the beginning.

Your exhibit is complete, the show dates are set, and the venue has been announced. To ensure the execution of a successful show there are still a wide variety of travel and event arrangements that must be considered.

And Becker Exhibits can, once again, be your one-stop source for help.

Let the Becker Exhibits Corporate Events team help you every step of the way with...

- Site inspection and research
- Online program registration

- Group air fare contracts or Charter air
- Incentive program development and administration
- Air travel, room accommodations, and ground transportation for show staff
- Special Events – customer events, formal dinner parties, PR events, sales meetings, theme parties, award ceremonies, product launches, or customer hospitality
- Show staff uniforms and promotional items/booth giveaways
- Literature development and fulfillment



"I can always count on Becker to deliver a creative travel plan - never a cookie-cutter agenda of typical tourist activities...often once-in-a-lifetime experiences that our Dealers rave about for months (sometimes years) after they travel.."

Mark Jesko, Director of Marketing - Motive Power North America, GNB Industrial Power a division of Exide Technologies

Corporate Travel

Meeting Services



BECKER

Focused on Business Solutions



BECKER

E X H I B I T S



Becker Exhibits

5303 Jelinek Avenue

Schofield, Wisconsin 54476

(715) 359-6133

(715) 359-9159 fax

(800) 678-4295 toll-free

beckerinc.com



Go Green.

Let Becker help you in your
efforts to protect the environment

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